

The Halloween special

THINGS THAT SHOULD SCARE YOU AND WHAT TO DO ABOUT IT

1. When you are in a Horror Movie you make poor decisions, that's what you do (Geico)
2. The Persistence of human error is reliable, they will always "buy the Hype" "chase the trend" (Michael Taylor PINK fund)
3. We have become slaves to probability
4. Should I buy lots of candy on 10/29 or 11/02? Timing
 - a. Historically the best season of the market is Halloween to Easter

Things that go BUMP in the night

Asian markets / China

FXI China large cap, CQQQ China QQQ, YINN/YANG leveraged China

EWJ= Japan ASEA= southeast Asia

Mid east

Crypto ETHE (Ethereum) BLOK IBIT

OIL

Strange noises, and the noises you do not hear

Do you hear the rally in gold/silver? Why not

Everything on TV and the internet is noise

Old saying: if there was really \$\$\$ to be made, why would anyone be shoving it into your pocket?

Find one or two decent people/firms to follow

Do not lose track of the big picture

PMI and leading indicators for the economy, FED direction (one in the hand is worth two in the bush) Consumer Confidence,

Dracula .. trys to seduce you while eventually sucking your blood out of you

"experts" telling you that VERY overpriced stocks are still values

AVGO 18 rev, 145 pe,

Blood suckers (dividend stocks that go down)

NLY, 5 years ago 37.50 per share, now 20.25 , paid 10.30 in dividends, a net loss

ARCC 18.50, now 21.50 paid 8.25.

O (reality Income) 5 years ago \$80.00 per share, now \$65.00 paid about \$15.00

Horror stories

The walking dead

Stocks you thought were hot last year, and are now cold but you can not let go

CRSP, BB, AMC, PFE, BYND, CVS, WBA

Theres a big difference between mostly dead and all dead. Mostly dead is slightly alive (PB)

Stocks coming back from the dead (especially in a upward market)

TTWO, SMCI, ZTS, DGII, INTC, IGT ?????????? FSLR, CVNA, SOFI,

How to recognize one of your stocks is now **green slim**, flowing down the sewer , or is it at great value?

1. Has its business changed? UBER, is their desire to buy Expedia a comment that their core business has reached max growth?
2. Does management keep changing their focus? (GM F pro EV, anti EV) , SBUX
3. Has competition caught up with it
4. Has the public stop wanting the product PTON, LEVI
5. Are they staring to pay dividends, or rapidly increasing div?

BA (slime) HUM (probably Slime, chart against UNH) UNH, 15 down revisions, see MOH/CNC/ELV, UPS /FDX

The Classics are still the Best

Best Dracula Max Schreck, Nosferatu, Bela Lugosi, Christopher Lee

Best monster Karloff Frankenstein, Peter Boyle?

Best Witch??? Marget Hamilton WOZ

Best Halloween actor JAMIE LEE CURTIS

Forgotten classics

UBER, GEV , NOV/LLY? Casinos (with 4500 rooms removed.. remaining should do well)

LULU , ALB , KO, DIS, MOS (?), BIIB (?)