

The list: Zacks [\*7 Best Stocks for the Next 30 Days\*](#) from 07/11

ASML

GOLD

JILL

PAYC

SKYW

SQ

VST

What are the “triggers” for deciding to purchase an individual stock?

Ok, so you read this great article about the next great growth stocks;  
Now what do you do?

REMEMBER THAT ALL NEW STOCK POSITIONS START AS DATES. SOME  
WILL BECOME FRIENDS OR LIFE PARTNERS, MANY WILL NOT

1. Analyze FUNDAMENTAL
  - a. Compare it to others in its business based on the criteria you think is important
  - b. Will this a cheap date, an expensive date, or other
    - i. If you are investing in GROWTH stocks, it is rare you will find any “Cheap” ones.
2. What has the market and the business sector been doing for the last 3 months?
  - a. What has this stock done since the article came out?
  - b. And where did you read it?
    - i. CNBC, Yahoo or Fox, AAll then assume everyone has read it before you did
    - ii. Or is it from a blogger that you and 11 other people follow?
  - c.
3. Analyze: TECHNICAL
  - a. Chart pattern
    - i. Break out to new high?
    - ii. Recent flag
    - iii. Bottoming head and shoulder
  - b. Channel
  - c. RSI, or MACD or other indicator of strength and momentum
4. Social media and options
5. Find any alternative opinion